



EZ Exchange Overview



Crypto for all.

Market Overview

Massive potential in a largely untapped market

~2%

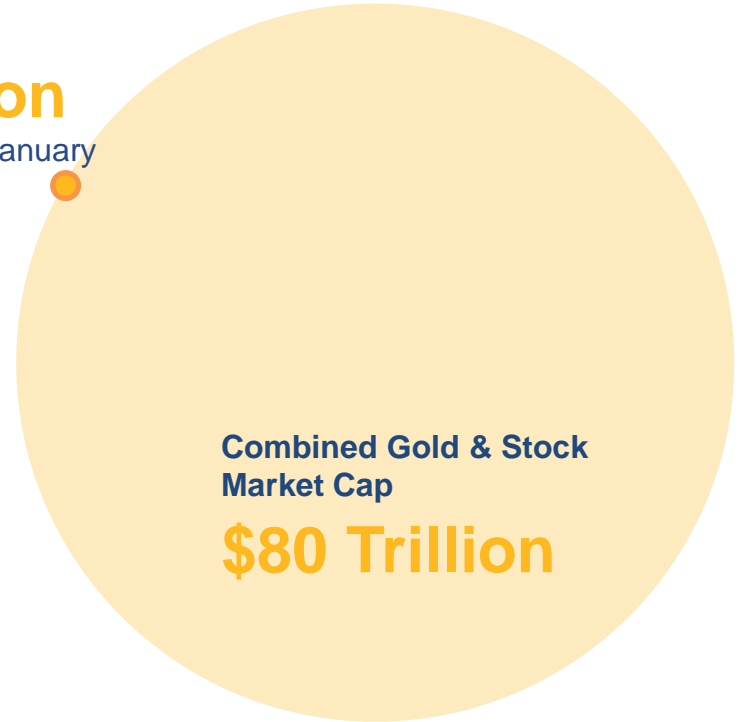
Of the population
trading cryptocurrency



Crypto Market Cap

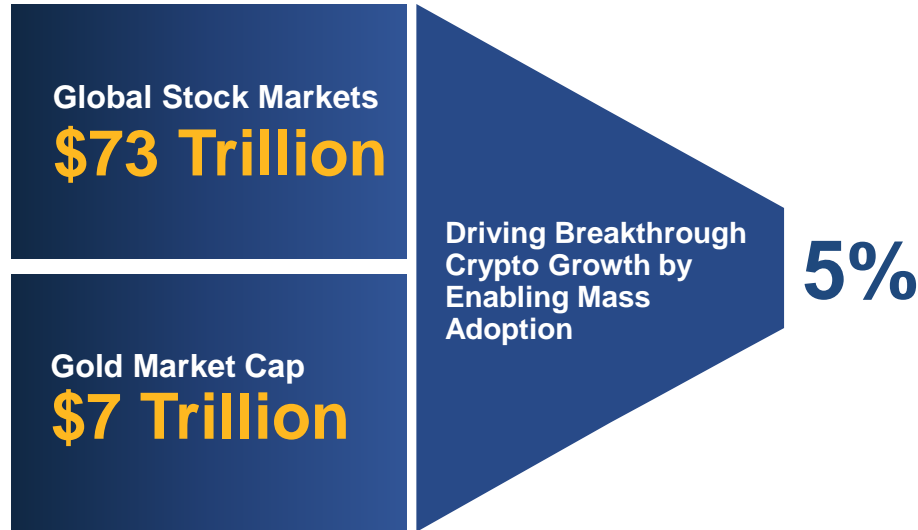
\$400 Billion

50X increase from January
to December 2017



Achieving Breakthrough Growth

Enabling Mass Adoption



“The cryptocurrency market will continue to grow as institutional capital gets involved”

Julia Morrongiello, Forbes Contributor,
January 2018

With Just 5% of the Stock & Gold
Market Cap, Crypto Markets Will See:

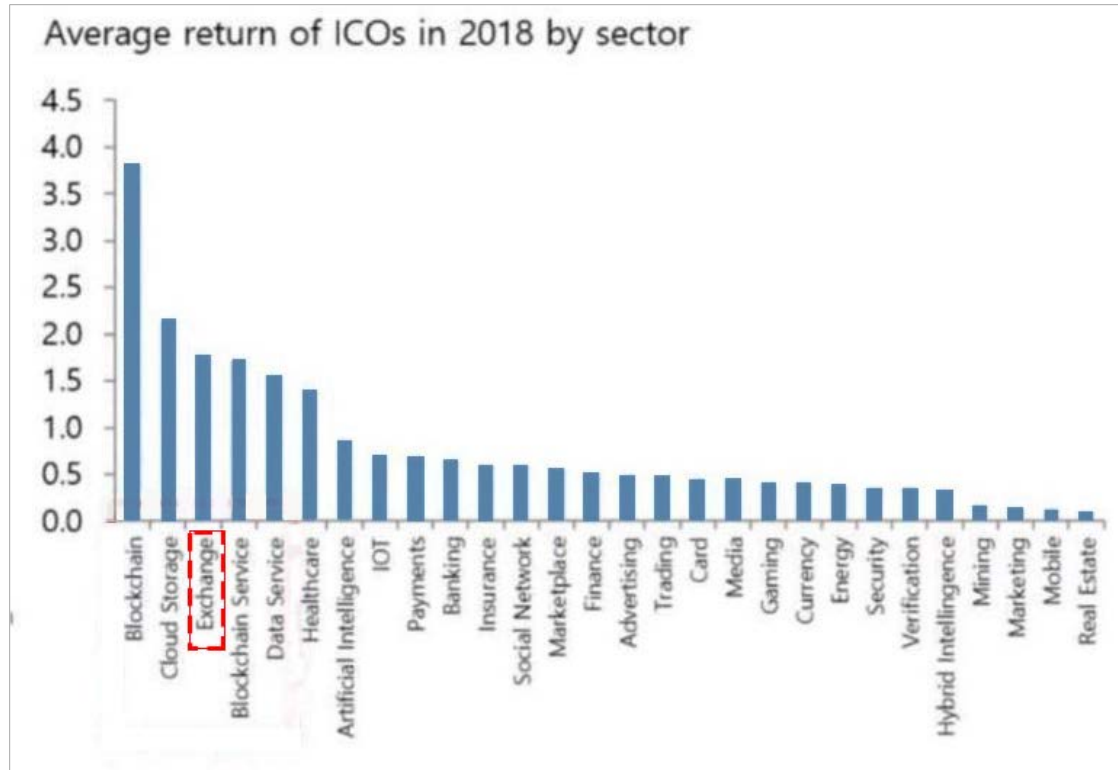
\$4 Trillion influx

10X growth

In 5 years, Bitcoin is estimated
to be valued over **\$100,000***

* Noah Jessop, Forbes Contributor
December 2017

Exchanges Rated Third Highest For Return on Investment



Source: icodashboard.io

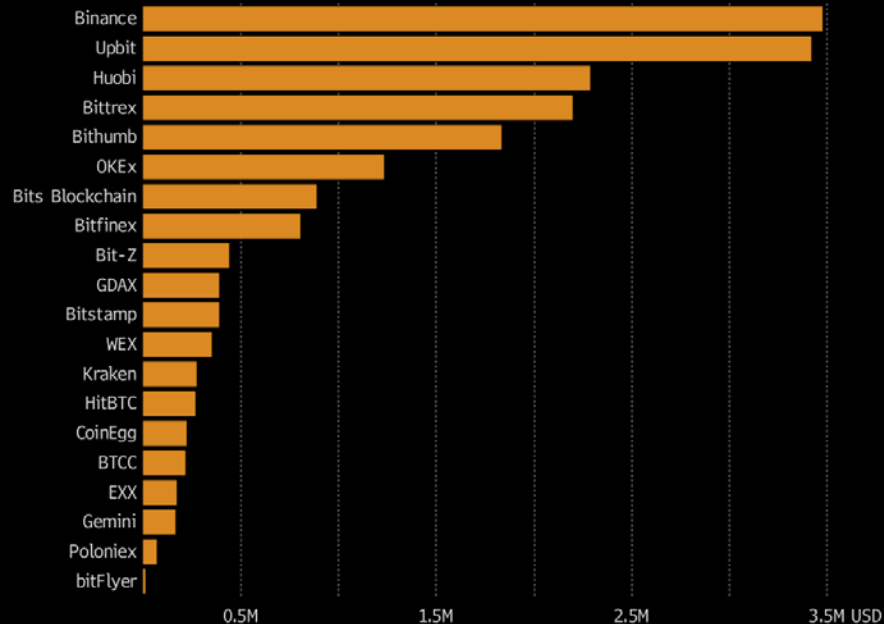
Cryptocurrency Exchange Industry Leaders

Top 20 daily trading volumes of ~\$22B, generating massive revenue

Kings of Crypto

Digital assets exchanges are making millions in trading revenue per day.

■ Daily revenue (Est.)



Daily revenue estimated with CoinMarketCap reported 24hr volume and fees listed on exchanges' websites.

Source: Bloomberg, March 2018

The Barriers to Entry

Top reasons why investors aren't buying cryptocurrency	Women	Men
It's too complicated to understand	29.99%	23.63%
It's too difficult to use	11.75%	10.99%
It's a scam	12.77%	23.98%
There are too many fees	5.37%	6.20%
There is no need or they are disinterested	44.07%	35.32%
It's a bubble	9.93%	23.27%
It's too high risk	30.90%	39.77%

Source: Finder
Based on survey conducted in the US

**Our vision is to remove the barriers to entry and
bring cryptocurrency to the mass market**

EZ Exchange Value Proposition

Making it easy for all to buy, sell and trade
cryptocurrency easily, in a secure environment

SAFE

Secure crypto trading built by stock market security experts & developers

Built by developers entrusted with protecting global stock markets, **bringing the rigor of established financial markets to crypto.**

EASY

Intuitive user interface based on stock and banking standards

EZ Exchange is connected and responsive - **taking calls, chats and email.** Step-by-step tutorials make it easy to sign up, buy, trade & sell.

POWERFUL

Tools for beginners and experts means managing coins your way.

Access top coins by **credit card or bank transfer.** Convert coins into cash. All at the touch of a button.

Leadership Team



Russell Korus

**Co-founder &
Chief Executive Officer**
Futurist & Blockchain Visionary



Eddie Kotler

Co-founder and President
Customer Experience
Evangelist



Aryan Nava

Chief Technology Officer
Global Stock Market
Development



Jim Harris

Chief Disruption Officer
Top 20 Blockchain Influencer



Mike Caravetta

Chief Security Officer
Global Stock Exchange Security



Daniel Carrasco

Chief Fintech Officer
Business Management
and Fintech



P.B. Stanton

Chief Legal Counsel
Blockchain and Securities
Legal Compliance

Investor Value Proposition

- This is a market with massive potential
- We have a trader value proposition to disrupt the status quo
- Our highly experienced and passionate team is committed to success

Incorporated in
tax-advantageous and
crypto-friendly Malta

Targeting traditional
investors and
cryptocurrency traders

Bringing mass adoption
to cryptocurrency

EZX Token Value Proposition

Beyond simply buying and selling cryptocurrency, EZX Token investors enjoy expanded benefits and share in the success of EZ Exchange.

EZX Token enables investors and users to:

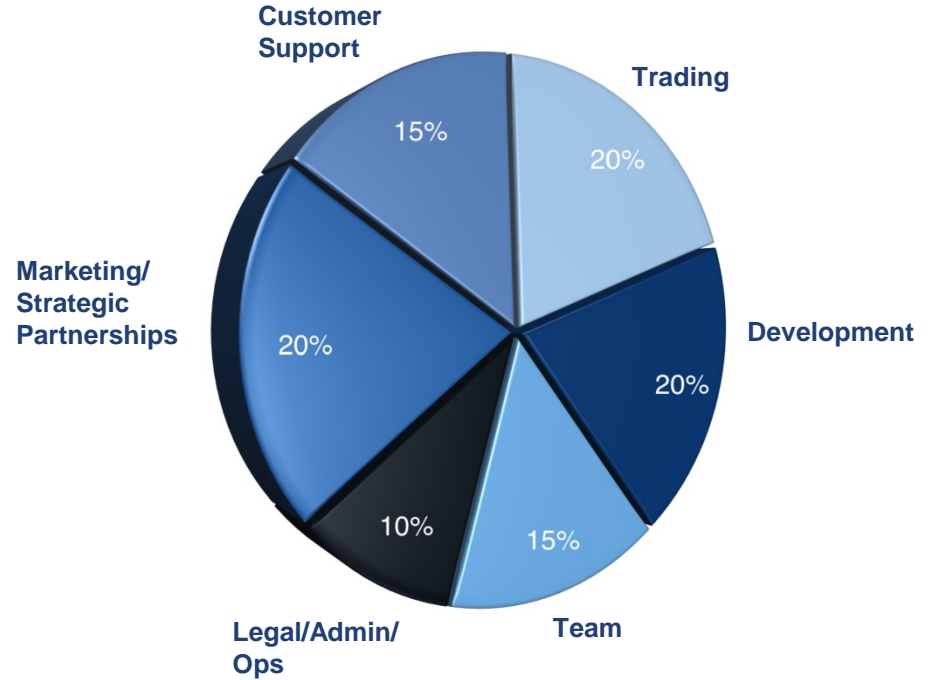
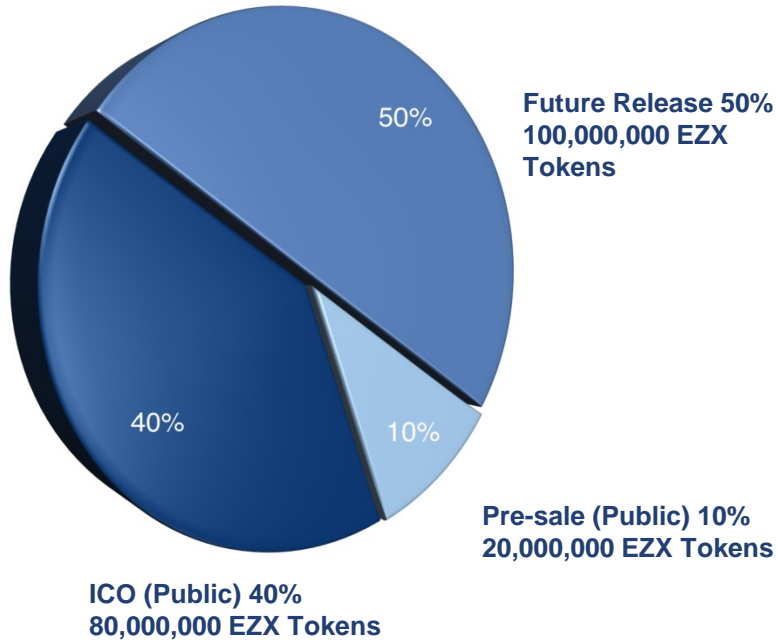
Reduce transaction fees by 50%

Gain premium access to EZ Academy

Gain early access to new trading pairs

Gain premium access to advanced trading features

Token Distribution and Use of Proceeds



*Tokens held for future release will be leveraged a number of ways, including marketing, airdrop and partnership programs. EZX token distribution for the Pre-sale and ICO include token bonus.

Roadmap

2018



Q1

Team develops a strong vision to make buying, selling and trading cryptocurrency easy and safe



Q1 & Q2

Build infrastructure to support the development of the EZ Exchange platform

Development and audit of token sale contracts

Build advisory board and EZ Exchange community



Q3

Launch of Pre-ICO and ICO

Q4

Launch of beta platform

Launch of EZ Exchange Platform 1.0

Online and phone support available

Fund account and withdraw through Visa or wire transfer

2019 & Beyond

2.0

Q1 & Q2

Launch of EZ Exchange Platform 2.0

Launch of EZ Academy 1.0

Platform translated into Russian, Korean, Chinese and Japanese

Concierge Service

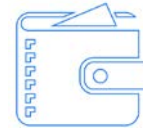
Hard wallet integration

Advanced trading options

Additional trading pairs available

Integration of real-time cryptocurrency market data such as news, price quotes and messaging

Ability to trade digital asset funds



Q3, Q4 & beyond

Option trading available

Voice activated trading

EZ Academy 2.0

Concurrent stop loss & take profit

Intelligent trading management features

Social coin ranking

Non-stop innovation ensuring we are one step ahead of the market

The EZ Exchange Opportunity

Cryptocurrency markets are underfunded due to ease of use and security concerns



Removing the barriers to entry will be the catalyst for breakthrough growth

The EZ Exchange team boasts a roster of top talent in both blockchain/crypto markets and traditional stock market exchanges



We have a solid plan for the platform to drive growth in the years ahead

It's Time to Disrupt the Disruptors. Join Us. EZ Exchange.

Legal Information

Please refer to our Terms of Use Agreement for more information:

<https://www.ezexchange.com/terms.html>

