

EZ Exchange Overview

Market Overview

Massive potential in a largely untapped market

~2%

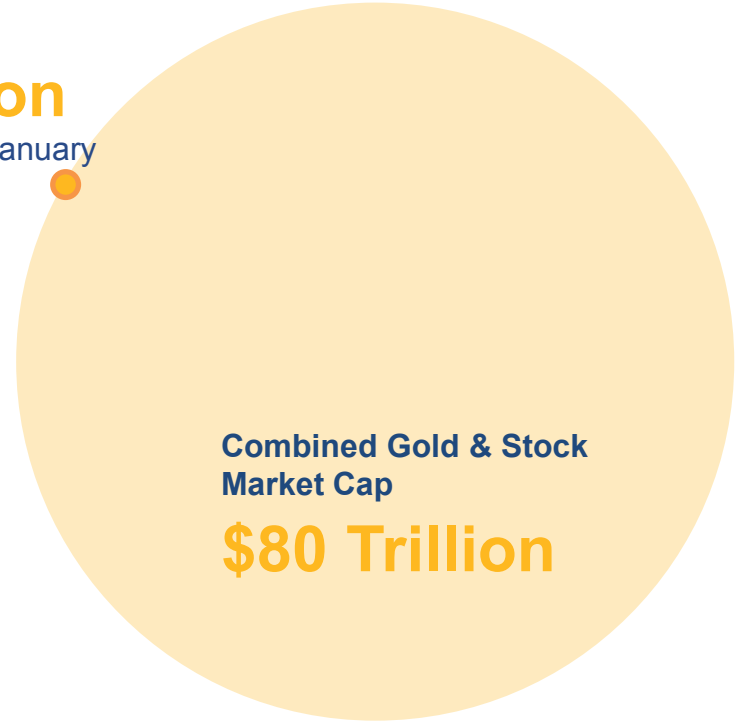
Of the population
trading cryptocurrency



Crypto Market Cap

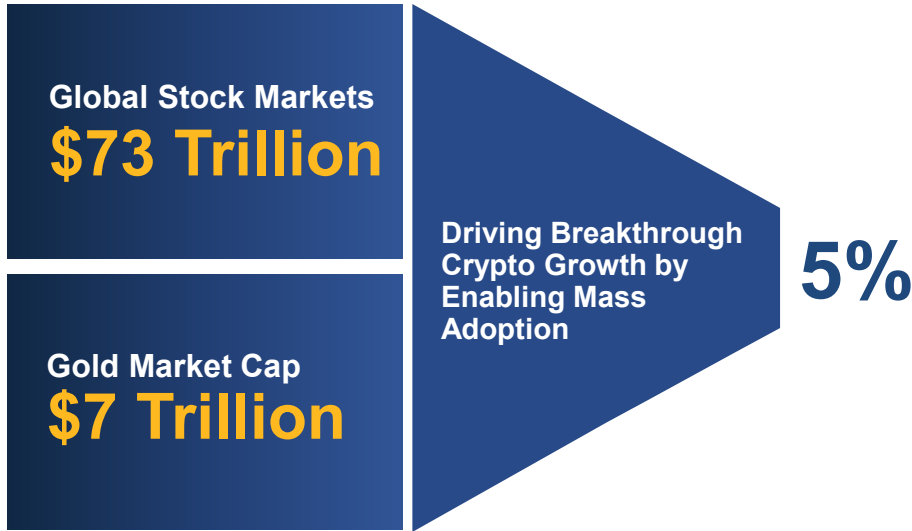
\$400 Billion

50X increase from January
to December 2017



Achieving Breakthrough Growth

Enabling Mass Adoption



“The cryptocurrency market will continue to grow as institutional capital gets involved”

Julia Morrongiello, Forbes Contributor,
January 2018

With Just 5% of the Stock & Gold
Market Cap, Crypto Markets Will See:

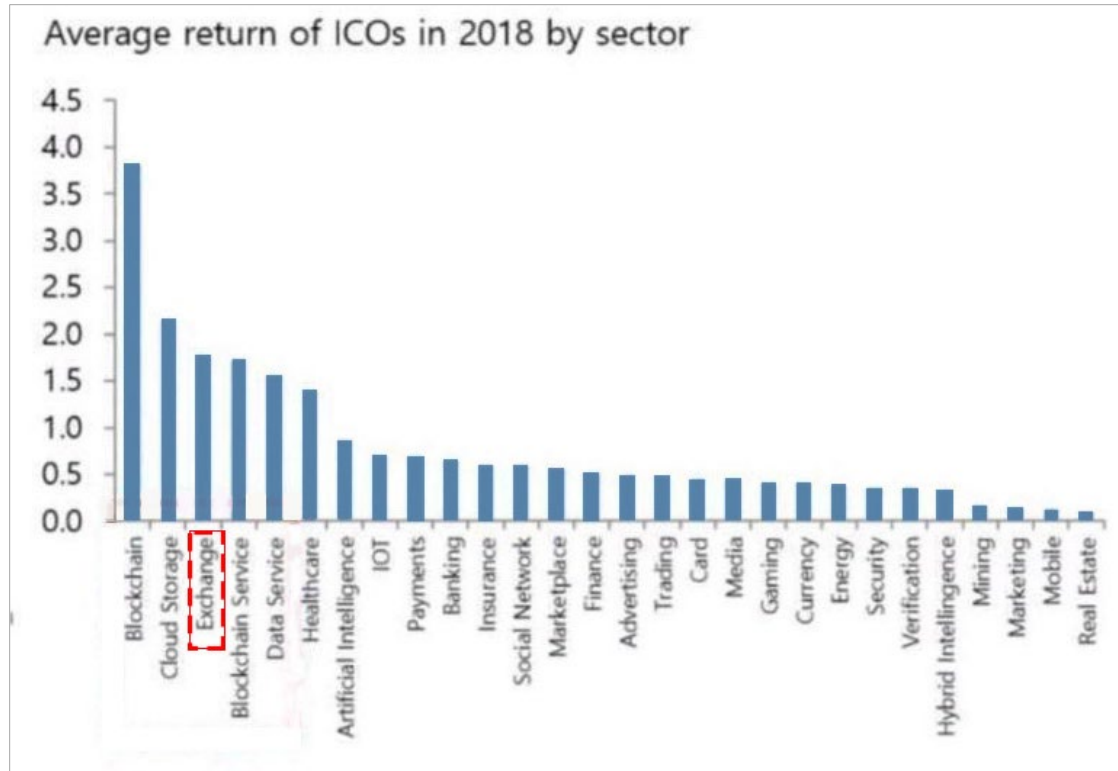
\$4 Trillion influx

10X growth

In 5 years, Bitcoin is estimated
to be valued over **\$100,000***

* Noah Jessop, Forbes Contributor
December 2017

Exchanges Rated Third Highest For Return on Investment



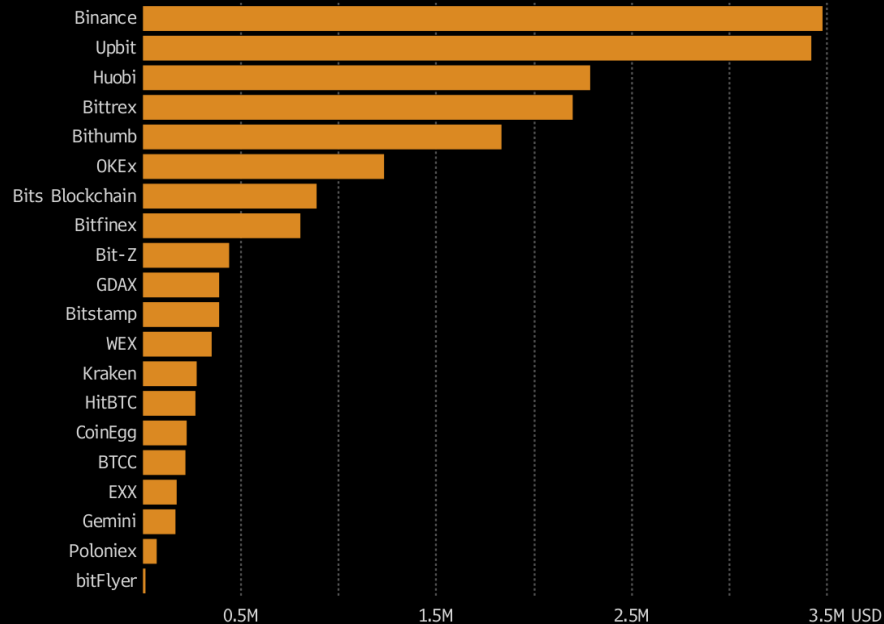
Cryptocurrency Exchange Industry Leaders

Top 20 daily trading volumes of ~\$22B, generating massive revenue

Kings of Crypto

Digital assets exchanges are making millions in trading revenue per day.

■ Daily revenue (Est.)



Daily revenue estimated with CoinMarketCap reported 24hr volume and fees listed on exchanges' websites.

Source: Bloomberg, March 2018

The Barriers to Entry

Top reasons why investors aren't buying cryptocurrency	Women	Men
It's too complicated to understand	29.99%	23.63%
It's too difficult to use	11.75%	10.99%
It's a scam	12.77%	23.98%
There are too many fees	5.37%	6.20%
There is no need or they are disinterested	44.07%	35.32%
It's a bubble	9.93%	23.27%
It's too high risk	30.90%	39.77%

Source: Finder
Based on survey conducted in the US

**Our vision is to remove the barriers to entry and
bring cryptocurrency to the mass market**

EZ Exchange Value Proposition

A revolutionary security, service-oriented and user-friendly cryptocurrency exchange platform.

SAFE

Secure crypto trading built by stock market security experts & developers

Built by developers entrusted with protecting global stock markets, **bringing the rigor of established financial markets to crypto.**

EASY

Intuitive user interface with user-friendly trading features

User-friendly, multilingual trading interfaces and easy fiat account funding and withdrawal make it **easy to sign up, buy, trade & sell.**

CUSTOMER SUPPORT

Educational resources and real people getting you answers when you need them

Step-by-step tutorials and EZ Academy to guide you through the trading process. 24/7 personal support available by **phone, chat and email.**

EZ Exchange is Changing the Crypto Trading Landscape

UNIQUE FIAT account funding & withdrawal through your

CREDIT CARD

5555 5555 5555 5555

WITHDRAW FIAT

from a recognized EU bank & **TRANSFER**

to any bank account



and in any currency

HARDWARE



WALLET INTEGRATION

LAUNCHING
with the top **20** COINS +

Proprietary EDUCATIONAL PLATFORM
EZ Academy advanced traders



Translated trading interface

**RUSSIAN
KOREAN
CHINESE
JAPANESE**



VOICE-activated TRADING



A GLOBAL EXCHANGE



CONCIERGE SERVICES for high net worth investors



24/7

customer support



PHONE CHAT EMAIL

MONTHLY subscription-based trading OR pay-per-trade



Platform built to meet **ISO 27001** standards for security



User-friendly Basic & Advanced INTERFACES



Working toward **FULL REGULATORY COMPLIANCE** in operating jurisdictions

Leadership Team



Russell Korus

**Co-founder &
Chief Executive Officer**
Futurist & Blockchain Visionary



Eddie Kotler

Co-founder and President
Customer Experience
Evangelist



Mike Caravetta

**Chief Technology &
Information Security Officer**
Global Stock Exchange Security



Jim Harris

Chief Disruption Officer
Top 20 Blockchain Influencer



P.B. Stanton

Chief Legal Counsel
Blockchain and Securities
Legal Compliance

Investor Value Proposition

- This is a market with massive potential
- We have a trader value proposition to disrupt the status quo
- Our highly experienced and passionate team is committed to success

Incorporated in
tax-advantageous and
crypto-friendly Malta

Targeting traditional
investors and
cryptocurrency traders

Bringing mass adoption
to cryptocurrency

EZX Token Value Proposition

Beyond simply buying and selling cryptocurrency, EZX Token investors enjoy expanded benefits and share in the success of EZ Exchange.

EZX Token enables investors and users to:

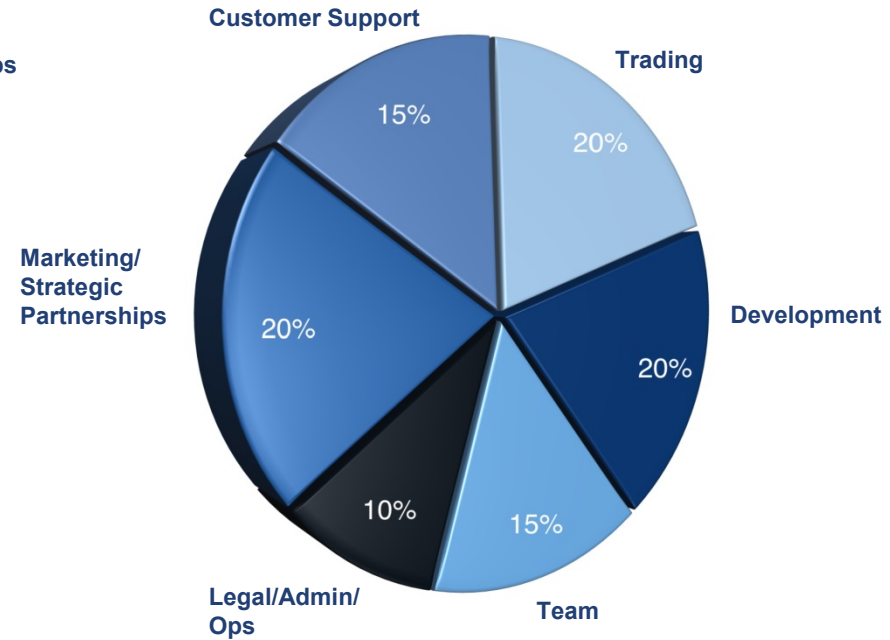
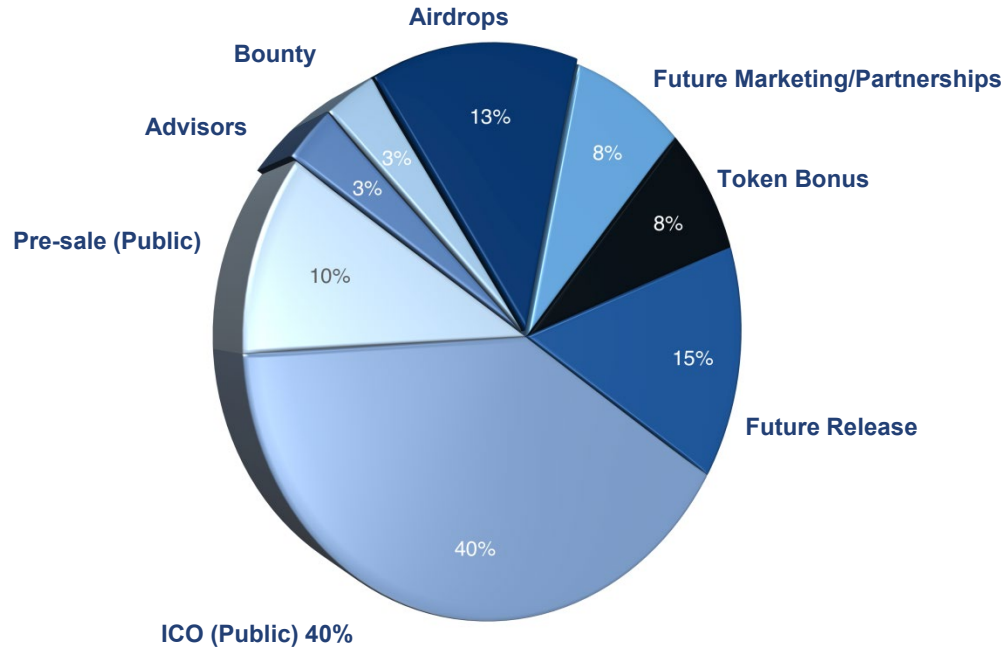
Receive loyalty program rewards -
10% of revenue will be redistributed back to token holders.

Reduce transaction fees
by 50%

Reduce monthly trading
subscription fee by 20%

Gain premium access to
EZ Academy

Token Distribution and Use of Proceeds



*Tokens held for future release will be leveraged a number of ways, including marketing, airdrop and partnership programs.

Roadmap

Q1 2018

- Develops a strong vision to make buying, selling and trading cryptocurrency easy and safe

Q1 & Q2 2018

- Build infrastructure to support the development of the EZ Exchange platform
- Develop and audit token sale contracts
- Build advisory board and EZ Exchange community

Q3 2018

- MVP completed
- Private Pre-Sale
- Establishing relationships with key strategic partners

Q4 2018

- Launch beta platform
- Launch EZ Exchange Platform 1.0
- Online and phone support available
- Make account funding and withdrawal available through credit card or wire transfer

Q1 2019

- Launch EZ Exchange Platform 2.0
- Launch EZ Academy 1.0
- Offer translated platform in Russian, Korean, Chinese and Japanese
- Launch Concierge Service

Q2 2019

- Hard wallet integration
- Advanced trading options
- Additional trading pairs available
- Integration of real-time cryptocurrency market data such as news, price quotes and messaging
- Option to trade digital asset funds

Q3 2019

- Option trading available
- Voice-activated trading
- EZ Academy 2.0
- Concurrent buy & sell stop loss

Q4 2019 and beyond

- Intelligent trading management features
- Social coin ranking
- Non-stop innovation ensuring we are one step ahead of the market

The EZ Exchange Opportunity

Cryptocurrency markets are underfunded due to ease of use and security concerns



Removing the barriers to entry will be the catalyst for breakthrough growth

The EZ Exchange team boasts a roster of top talent in both blockchain/crypto markets and traditional stock exchanges



We have a solid plan for the platform to drive growth in the years ahead

It's Time to Disrupt the Disruptors. Join Us. EZ Exchange.

